



Route Territory for Sale

Route #	806389
Estimated Weekly Gross Sales Average:	\$ 6,530
Sale Multiple:	8.00
Sale Price:	\$ 52,240
Estimated Annual Gross Sales Average:	\$ 339,560
Pricing Valid through:	06/01/2018

Explore IBO Opportunities at: (Link): <http://snyderslanceibo.com/routes-for-sale-company-form/>

S-L Distribution Company, LLC ("S-L") is offering the opportunity for a qualified Independent Business Owner ("IBO") to purchase Route **806389**. This Route services customers in **SALEM, VA; CHRISTIANSBURG, VA; ROANOKE, VA** along with several neighboring communities. The major zip codes covered by this Territory include **24153, 24073** and **24019**. Please consult the Route Purchase FAQs for additional information on the logistics of a route purchase and IBO operations.

If interested in pursuing the purchase of this route, please use the contact form under the Explore IBO Opportunities tab. After submission, a representative of S-L will be in touch shortly to discuss the route purchase process and answer any questions.

Benefits of Route Ownership

- Exclusive ownership of the distribution rights of Authorized Products to Authorized Outlets in a defined Territory
- Non-exclusive ownership of the distribution rights of Other Products to Authorized Outlets and Authorized Products and Other Products to Other Outlets
- Excellent Brand Equity and Image
- Established customer relationships in the Territory
- A Variety of Premium Quality Products
- Ability to increase sales through the development of relationships with new customer accounts in the Territory

DID YOU KNOW?

S-L is a subsidiary of Snyder's-Lance, Inc. –the second largest salty snack manufacturer in the country. Snyder's-Lance, Inc., its subsidiaries and affiliates, including S-L are committed to offering delicious snacks made with quality ingredients for any occasion. Examples of our product lines include: Snyder's of Hanover®, Lance®, Kettle Brand®, Cape Cod Potato Chips®, Stella D'oro®, Krunchers!®, Archway®, EatSmart®, Emerald® and PopSecret®.
