



## Route Territory for Sale

Route #	<b>807651</b>
Estimated Weekly Gross Sales Average:	<b>\$ 7,419</b>
Sale Multiple:	<b>13.40</b>
Sale Price:	<b>\$ 99,415</b>
Estimated Annual Gross Sales Average:	<b>\$ 385,788</b>
Pricing Valid through:	<b>06/01/2018</b>

Explore IBO Opportunities at: (Link): <http://snyderslanceibo.com/routes-for-sale-company-form/>

S-L Distribution Company, LLC ("S-L") is offering the opportunity for a qualified Independent Business Owner ("IBO") to purchase Route **807651**. This Route services customers in **ROCKFORD, IL; FREEPORT, IL; WINNEBAGO, IL** along with several neighboring communities. The major zip codes covered by this Territory include **61032, 61103** and **61101**.

Please consult the Route Purchase FAQs for additional information on the logistics of a route purchase and IBO operations.

If interested in pursuing the purchase of this route, please use the contact form under the Explore IBO Opportunities tab. After submission, a representative of S-L will be in touch shortly to discuss the route purchase process and answer any questions.

### **Benefits of Route Ownership**

- Exclusive ownership of the distribution rights of Authorized Products to Authorized Outlets in a defined Territory
- Non-exclusive ownership of the distribution rights of Other Products to Authorized Outlets and Authorized Products and Other Products to Other Outlets
- Excellent Brand Equity and Image
- Established customer relationships in the Territory
- A Variety of Premium Quality Products
- Ability to increase sales through the development of relationships with new customer accounts in the Territory

---

#### DID YOU KNOW?

*S-L is a subsidiary of Snyder's-Lance, Inc. –the second largest salty snack manufacturer in the country. Snyder's-Lance, Inc., its subsidiaries and affiliates, including S-L are committed to offering delicious snacks made with quality ingredients for any occasion. Examples of our product lines include: Snyder's of Hanover®, Lance®, Kettle Brand®, Cape Cod Potato Chips®, Stella D'oro®, Krunchers!®, Archway®, EatSmart®, Emerald® and PopSecret®.*

---